

# PRINT *Perfection*



United Mailing Direct knows how to fulfill their clients' wishes.

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**T**hese days it seems like life is speeding up. Everyone is busy, there's endless work to be done, and things have to get done quicker than ever. It would be great if we could just wave a magic wand and have things spontaneously completed for us. Luckily, the folks at United Mailing Direct have their own kind of wand to wave and make all your printing and fulfillment dreams come true.

The company started in Idaho Falls 30 years ago. Originally printing statements for local banks and credit unions, United Mailing Direct has responded to their clients' needs and changed with the times. They now offer every type of service you can think of when it comes to printing and mailing—and probably many that you haven't thought of. From business cards to bank statements, from direct mail pieces to large books, United Mailing Direct can do it all. They print agenda books, business briefs, posters, even leaflets and heat sheets for local sports teams.

The company is USPS savvy, and can print and mail your campaigns with the cheapest postal rates possible. "We mail everywhere, we ship everywhere," says Chad Shanks, United Mailing Direct's operations manager. "We pride ourselves on being able to get the job done in house so you don't have to run around to five or six different companies to get something done. You

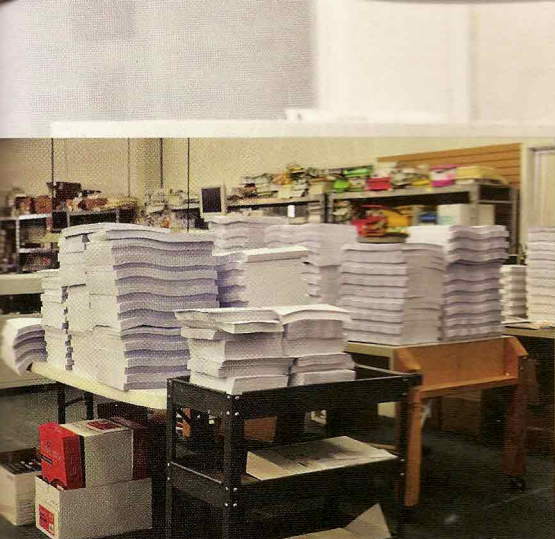
can come here and we'll get it done for you one way or another."

The team at United Mailing Direct knows exactly how to work with you to make your project come alive. They can take your bare bones idea and turn it into the exact piece you need. Plus, they have a stringent proofing process, and as a result your printed piece is guaranteed done right the first time or it's free! They have a quick turnaround time, so it's never too late to call them.

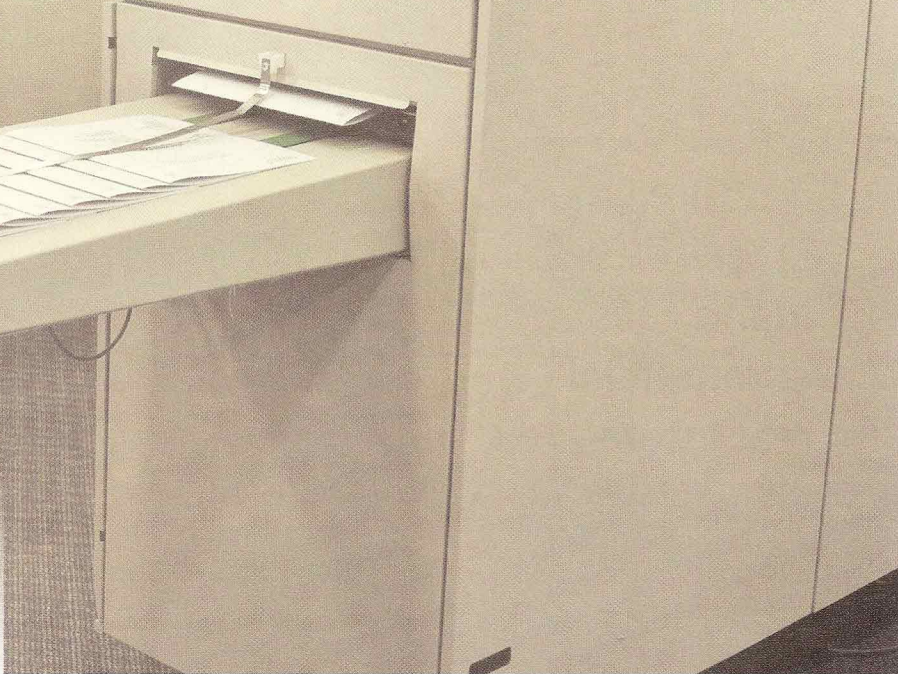
United Mailing Direct is all about collaborating with customers. The company builds lasting associations with their clients, and treats them like family. "We like to build good, strong relationships with our clients so that they are able to feel like they can come in and talk to us about anything that they want to," says Shanks. "We get to







*United Mailing Direct guarantees that if your project is not right the first time then it's free.*



know them so we understand exactly what they want and what their personal feelings are when we do the next piece for them."

Most customers come in with only a vague idea of what they want, and the design team listens to the customer wishes, then figures out how get it down on paper and make it come alive. United Mailing Direct has an entire department just for layout and design. They lay it out, set the type, add the graphics, and make sure it's exactly what the customer wants.

"We pride ourselves on being the authority on getting it done," says Shanks. United Mailing Direct has the most advanced software anywhere to perform data manipulation, one pass printing, and deliver one hundred percent accuracy every time. Even if you don't know what all those printing terms mean, it translates to United Mailing Direct fulfilling all your printing and mailing wishes!



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