MODULAR, DIRT AND SCOOTER HELMETS

By Alisa Clickenger

Modular Helmet technology has come a long way, and there are more of these types of helmets – and more features – available for dealers to sell than ever before. Scooter helmets are becoming high-tech with carbon fiber shells, and some convert from open face to full face. Dirt oriented helmets now have removable liners, superior venting systems and integrated sun visors. With so many different options in helmets these days it can be hard to know what to stock. Here are a few options to consider.

HJC's CL-X7 El Lobo features a revolutionary design with a unique visor. It has a lightweight advanced polycarbonate composite shell, superior fit and comfort using advanced CAD technology. With the "ACS" Advanced Channeling Ventilation System the IS-MAX2 Elemental has full front to back airflow to flush heat and humidity up and out. There's a SpeedCool interior with a removable, moisture-wicking and odor-free with anti-bacterial fabric. The large eye port gives maximum visibility and superior goggle fit. A glasses groove can accommodate riders who wear glasses.

- - - - - - - - - - - - -

Available in 3 solid colors and 4 graphic designs.
Sizes: 3XL-5XL
MSRP: $149.99
www.HJCHelmets.com

When Should a Helmet be Replaced?

Courtesy of SHOEI North America

The life of a helmet depends on how it is used. A helmet should be replaced if one or more of the following points apply:

1. **There was a fall that resulted in an impact on the helmet.**
2. **The helmet fits looser than when it was purchased due to frequent use.**
3. **The EPS liner has come away from the helmet shell.**
4. **The EPS liner shows signs of wear and is beginning to break up, or if it has been exposed to heat or a solvent and has melted.**

"Modular helmets are an awesome opportunity for any dealer to increase revenue from their helmet category. Modulars are unique in that they tend to appeal to a really wide variety of riding disciplines... from scooters to Harleys, there seems to be a modular niche in every demographic."

–Jayson Wickenkamp, Director of Sales & Marketing for Scorpion Sports Inc.

AGV's top-of-the-line flip-up helmet, the Numo Evo is great for everything from touring to urban use. The helmet is remarkably compact for a modular, even with the chin guard open, as the distance between the shell and the guard is the smallest in this category. Small but important details include rubberized buttons and mechanisms.The Numo Evo shell is made from a high-resistant thermoplastic resin, the integrated ventilation system features ducts hollowed into the shell for improved air circulation inside the helmet and better aerodynamic efficiency. Air vents on the front and on the chin guard ensure a constant flow of air inside the helmet. Hot, moist air is extracted via ducts hollowed into the polystyrene and thanks to the breathable fabric used in making the neck roll. The visor offers complete protection against UV rays and the locking mechanism and pins are made of steel.

Sizes: XS-XL
MSRP: $299.95 (solids); $319.95 (Stinger)
www.store.agv.com

Lonski and Associates, LLC
Recruiting | Staffing | Consulting

WHAT ARE YOU WAITING FOR?

We are a Recreational Power Sports Recruiting & Staffing Option.

We believe and have proven over many years that we can find the best industry candidates for any position.
Lonski and Associates LLC will only earn its fee if we successfully find you the appropriate candidate and we no fault guarantee all our candidate placements for 90 days.

- ✓ THERE IS NO OBLIGATION TO HIRE OUR CANDIDATES.
- ✓ WE DEMAND NO UPFRONT MONEY AND/OR RETAINER.
- ✓ THERE IS NO COST TO LOOK AT OUR CANDIDATES.
- ✓ WE FACTOR OUR FEE ON BASE SALARY/HOURLY ONLY.
- ✓ WE ALWAYS NO FAULT GUARANTEE OUR PLACEMENTS FOR 90 DAYS.
- ✓ WE DO NOT CHARGE FOR NO PLACEMENTS.
- ✓ WE DO NOT REQUIRE EXCLUSIVITY.

There is "No Cost, No Risk, No Money" to look at our candidates.

CANDIDATES:

All resources and discussions are held with the strictest confidence. We will never release any candidates information without prior approval.

www.HenryLonski.com
Phone: 321-952-2059
Email: Henry@HenryLonski.com

SCOOTER HELMETS

The all-new SHOEI J-Cruise is packed with innovative features like the large, smooth-operating and distortion-free CJ-2 shield (complete with an industry-first integrated air dam), a built-in internal sun shield, advanced ventilation, and a fully removable 3D Max-Dry interior system. The J-Cruise has a multi-piece EPS Liner and comes in four shell sizes.

- - - - - - - - - - - - -

Colors: Anthracite Metallic, Matte Deep Grey, Brilliant Yellow, Wine Red, Black and White
Sizes: XS-XXL
MSRP: $530.99
www.shoei-helmets.com

Featuring a full application 4 X 4 weave carbon fiber SNELL/DOT approved shell and dual density EPS impact absorbing liner, the 3/4 profile Carbon Pro offers not only the ultimate in light weight protection but exceptional comfort and stability at speed.

Featuring an optically superior, hard coated, 3D face shield actuated by a tool-free closure mechanism. The QuadportTM 2.0 ventilation system with two adjustable front intakes channeled through to a streamline rear venturi-effect exhaust vent, literally pulling heat and humidity up and out of the shell ensuring a cool, dry ride. Fully removable and washable Qwickdry interior and streamline injection molded bottom edge gasket for reduced turbulence.

- - - - - - - - - - - - -

Sizes: X-Small thru 2X-Large
Color: Gloss carbon
Sizing: XS - 2XL
MSRP: $299.99
www.JoeRocket.com

Antigravity Batteries

The lightest, smallest and most POWERFUL batteries made...

Lithium batteries for all your powersport needs.

Antigravity Batteries makes Lithium-Ion batteries for your Motorcycle, Powersports Vehicles or Race Cars. Made in the USA and offered in either OEM exact fit sizes or our incredibly compact "Small Case" format that offers up to 80% weight savings over lead/acid batteries, with much better starting qualities.

NO COMPETITION!

HI POWER LED LIGHT

JUMP START PORT DETACHABLE MINI-CLAMPS INCLUDED

19 VOLT LAPTOP OUTPUT

LIGHTED CAPACITY INDICATORS

5 VOLT USB OUTPUT

12 VOLT UNIVERSAL OUTPUT

CHARGING PORT

MICRO-START PPS

PERSONAL POWER SUPPLY

Antigravity Batteries MICRO-START/PPS is the original World's Smallest Lithium Jump Starter/Battery Booster! So small it fits in your POCKET and weighs only 14 Ounces! But not only does it jump start any car, truck, motorcycle or powersports vehicle, but it is also powers or charges all your Electronic Devices such as Laptops, iPads, Cell Phones, GPS, MP3 players, Blue Tooth devices and more…

See a video of MICRO-START/PPS in action on our website.

310-527-2330

www.AntigravityBatteries.com www.themicrostart.com

MODULAR/DIRT HELMETS

The EXO-900X continues the tradition of Scorpion's dynamic and multi-functional 3 in 1 TransFormer Helmet system which can easily be worn as a full-face, an open-face or a modular helmet. The profile is sleek and aerodynamic while advanced features like the LG Polycarbonate shell, AirFit liner inflation system, SpeedView drop down sun visor and EverClear no-fog face shield provide protection and functionality. The 900X offers a vast amount of upgrades over the previous generation EXO-900.

- - - - - - - - - - - -

Available colors: Gloss black, matte black and white. Sizing: XS – 3XL
Starting at $199.95.
www.ScorpionUSA.com

Vega Helmet's off-road helmet is the Stealth Flyte Blitz which comes in 5 Colors: black, blue, red, yellow and green.

- - - - - - - - - - - -

Sizes XS – 2XL
MSRP: $99.99
www.VegaHelmet.com

Vega Helmet's Stealth Vertice is a modular helmet that comes in 7 color Options: gloss black, flat black, candy red, pearl white, hi-vis yellow, silver and dark gray metallic. The Stealth Vertice includes an interior drop-down sunshield.

- - - - - - - - - - - -

Sizes 2XS – 3XL
MSRP: $169.99
www.VegaHelmet.com

Helmet Fit How-To

Courtesy of Sarah Schilke, Head of Marketing and P.R. for Schuberth North America

It is quite common that people wear helmets that are too big for them. A properly fitting helmet is like a firm handshake; as tight as possible without causing pain. You want the helmet to be snug all around the circumference of the customer's head as well as around their face and base of their head. This is so that the helmet is in place in the event of an impact – if it is too loose, their head will impact the inside of the helmet before it starts doing its job to minimize the energy of the impact.

A head measurement is a good place to start – try on the size corresponding to the measurement, but measurement doesn't indicate head shape, so it's a good idea to try on one size smaller just to be sure. When the customer moves the helmet around, their skin (forehead/cheeks) should move with it. If the helmet moves independently of their head and skin, then it is too big.

MODULAR HELMETS

HJC's IS-MAX 2 Elemental is lightweight and has a superior fit and comfort using advanced CAD technology. It has an advanced polycarbonate composite shell and a one-touch 3-stage adjustable sunshield that deploys quickly and easily. The IS-MAX2 Elemental has a single-button chinbar/faceshield release that gives the rider one hand opening even with gloves on. The optically superior faceshield has 95 percent UV-A, UV-B protection and a QuickSlide Shield Replacement System with quick, secure, tool-less removal and installation. With the "ACS" Advanced Channeling Ventilation System the IS-MAX2 Elemental has full front to back airflow to flush heat and humidity up and out. There's a SuperCool moisture-wicking interior that is anti-bacterial, removable and washable.

- - - - - - - - - - - - -

Available in 12 different colors and designs
Sizes: XS-5XL
MSRP: $219.99
www.HJCHelmets.com