

WET WEATHER RIDING GEAR

By Alisa Clickenger



Spring is almost here, and while we wait for Punxsutawney Phil's six more weeks of winter to be over, it's a good time to start thinking about what to stock in stores for early season riders. Spring riding of course can bring rain and sometimes even snow, but that doesn't mean that riders have to be uncomfortable. Encourage them to make the investment in good riding gear so they can get out there sooner.

Never before has there been a better time to be a rider in terms of the variety of the apparel available and the innovations offered in riding gear. One example is REV'IT!'s

Memphis H2O waterproof motorcycle jeans, an industry first. They've used an innovative hydratex 3L Pro membrane consisting of three functional layers, which are laminated together to become a single, strong layer of all-weather protection.

Manufacturer's apparel brands are on board with fully branded items such as BMW's AirFlow Boot Cover and Harley-Davidson's rain pants with suspenders and boot straps. Fly Street Gear has also come out with street rain gear. Look to brands such as Joe Rocket for full rain suits and to Dainese and Alpinestars to bring us rain proofing integrated into suits. Whatever the spring season throws at us, encourage your customers to get out and ride and look to the companies below to help keep them dry and comfortable. ✓

Alpinestars Stella Gunner Waterproof Jacket

Featuring an advanced and durable outer shell with a waterproof and breathable inner lining, the Stella Gunner Jacket is specifically constructed for an optimized women's fit. The Stella Gunner features Alpinestars' Climate Control System: strategically positioned zippered front air intakes to help regulate internal body temperature. There is a removable long-sleeve thermal liner with poly-fabric collar to ensure jacket versatility and comfort in cold and hot conditions. Built-in chest and back protector compartments have advanced poly-foam comfort padding. There's a neoprene comfort edge around the collar for additional comfort, and a Velcro waistband and collar for a secure fit.



MSRP: \$269.95

www.alpinestars.com

Harley-Davidson Women's Skull Rain Suit

The rain jacket features waterproof oxford nylon with polyester mesh body and sleeve lining. The shoulder, elbow and knee are reinforced and there are zip-off bungee cord and toggle hood folds under collar. There's a two-way zipper in the front with a hook-and-loop storm flap. 3M Scotchlite reflective material for piping, panels, and graphics on sleeves, front and back. The pants feature waterproof nylon with heat-resistant shields on lower inner legs and anti-slip traction on seat. There's a full-leg two-way zipper with hook-and-loop storm flap and the pants have 3M Scotchlite reflective material piping and graphics. Correct fit is essential and Harley-Davidson rain gear is typically sized to wear over a riding jacket.



MSRP: \$275 - \$315

www.harley-davidson.com

Motoport's Aero-Tex Rain Jacket

The new Aero-Tex Liner has no polyurethane coating on the face fabric or nylon mesh inner liner making this rain jacket waterproof, windproof and more breathable in the warmer temperatures. Motoport's three-way seal system at the main entry YKK zipper makes it impossible for water to enter. Polar Fleece lined inside collar is machine washable. 1" Scotchlite reflective strip on chest, around shoulders, back and center back of collar. As an option, reflective down the outside of both sleeves can be extended for \$29. Guaranteed 100% waterproof, windproof and breathable for the life of the garment.



MSRP: \$169

www.motoport.com

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BMW's RainLock Rain Suit (Unisex)

BMW's wind and waterproof two-piece outer suit for ladies and men makes an excellent fit over all non-waterproof BMW motorcycle suits. Also designed for use away from the motorcycle, the suit has excellent visibility due to bright jacket color and all-around reflective strips, providing a high level of safety. It's easy to put on and take off thanks to unlined material and wide arm and leg openings with long zippers on the legs.



Color: Jacket blue. Trousers anthracite

Sizes: XS - 4XL

MSRP: Jacket \$129, Pants \$99

www.bmwmotorcycles.com

BMW AirFlow Boot Cover

New to the BMW Motorrad lineup, these are water- and dirt-repellent overshoes for rainy weather. Specially matched to the AirFlow boot, they are made from elastic, PU-coated material with sealed seams. There's an abrasion-resistant reinforcement at the inside of the ankle, boot tip and underneath the shift lever peg. There's a zipper at the back and elastic inserts, so they're easy to slip on over the rider's boot. Reflective print with BMW Motorrad logotype on outside, and a no-flutter fit, even at high speeds.



Color: Black

Sizes: 35/36 to 47/48

MSRP: \$89

www.bmwmotorcycles.com

Dainese Carve Master Gore-Tex Jacket

Made from stretch Mugello fabric construction and a Gore-Tex membrane, the jacket is resistant to wear and tear and is completely waterproof but still breathable. Leather-covered, thermoformed inserts at the shoulders provide high abrasion resistance and a low friction coefficient in case of falls. Internal air ducts - accessed via zips at the chest and back - provide excellent ventilation. A quilted thermal liner can be removed to adapt to warm weather conditions, and reflective inserts are placed in areas that are most visible in a riding position. A pocket is provided to accept a back protector, and the jacket can be attached to Dainese pants via a zipper to increase ergonomic comfort.



Colors: Black/Castile Rock/Red, Black/Castile Rock/Hi-Rise, Black/Black/Dark-Gull-Grey

Sizes: 44-64 EUR / SM-4XL

MSRP: \$599.96

www.dainese.com

REV'IT!'s MEMPHIS H2O Jeans

The all-new REV'IT! Memphis H2O Jeans are the first product to bring waterproof and breathable denim to life. These jeans offer functionality combined with comfort and looks. Water repellent denim is laminated to a hydratex membrane in order to offer the wearer a 100% waterproof and breathable outer shell with only minimal water pickup. A gusseted front fly and taped seams keeps water out, while a moisture managing mesh lining keeps the inside of the Memphis H2O comfortable and cool. The PWR shield lining and height-adjustable Knox CE-rated knee protectors take care of the safety side of things. An optional upgrade with TRYONIC Seesoft CE-level 1 hip protectors is available.



Sizes: Waists 28-38, Lengths 32-36

MSRP: \$319.99

www.revitusa.com

FLY Street Gear Glove Rain Cover

Made from heavy-duty waterproof nylon, these rain covers have a silicone grip area that helps to hold the bars in rainy conditions. A cinch cord seals cover to jacket to keep the elements out and a reflective logo gives night visibility.

Color: Black

Sizes: S-XL

MSRP: \$24.95

www.flyracing.com/street



Harley-Davidson Men's Rutledge Hi-Vis Rain Suit

This rain jacket features waterproof nylon with polyester mesh body and sleeve lining. It has underarm zipper vents, a mock neck collar with neck cinch and roll-out bungee cord and toggle hood. There is 3M Scotchlite reflective material piping and graphics on the sleeves, left chest, and back. The pants also feature waterproof nylon with polyester mesh lining, plus heat-resistant shields on lower, inner legs. There's a full-leg two-way zipper with hook-and-loop storm flap and 3M Scotchlite reflective material piping and graphics. Correct fit is essential and Harley-Davidson rain gear is typically sized to wear over a riding jacket.



Color: Black/Orange

Sizes: S-5XL

MSRP: S-XL \$295, 2XL-5XL \$320

www.harley-davidson.com

RS-2 Rain Suit by Joe Rocket

The RS-2 is a full-featured rain riding solution without the high-end price. A PVC backed, soft polyester outer shell including a full-length hook-and-loop secured storm flap protecting the main full-length zipper and collar provide a completely waterproof envelope. While the outer shell keeps the rain out, a large Variable Flow vent provides a venturi exhaust effect, pulling interior humidity out. Other ride friendly details include corduroy lined collar, full nylon comfort liner, two large outer pockets with gusset expanders, elastic waist, hook-and-loop adjustable cuffs, and ample reflective piping. Not to be outdone, the RS-2 pants feature elastic waist and cuffs plus boot stirrups, leg zipper gusset for easy boot entry, melt resistant swatch at the lower leg, and reflective piping.



Colors: Black, Red, Yellow, Orange, and Hi-Vis Neon

Sizes: Small thru 4XL

(4XL black/black only)

MSRP: \$69.99 - \$74.99

www.joerocket.com

Alpinestars S-MX 6 Waterproof Boot

An anatomically profiled boot packed with innovative features, the S-MX 6 incorporates the latest advancements in Alpinestars' performance footwear design and development. Every component on this CE-certified boot has been carefully designed to give riders a crucial performance edge or keep them in the seat for longer, in the form of protection innovations, improved ergonomics and comfort features. The main upper material is constructed from advanced microfiber for durability and repeated abrasion resistance, plus a waterproof liner offers excellent all-weather performance. Alpinestars' innovative TPU lateral ankle brace protection provides a biomechanical support between lateral top calf/shin and ankle and offers improved structural integrity, protection against impact shocks, repeated abrasion resistance and flex support. The new and exclusive compound rubber sole promotes improved feel and grip, water dispersion and durability. Air vents on the heel counter and shin plate improve comfort and reduce fatigue on short and long rides.



Color: Black

Sizes: 36-50 EUR/3.5-14 US

MSRP: \$299.95

www.alpinestars.com



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