

# Asking all the Right Questions

The Falls Insurance Center is here for ALL your insurance needs

By Alisa Clickenger  
Photos by Susannah Newsome

**T**here are lots of questions we're taught which are not polite to ask, but when it comes to insurance, asking questions is the best way to get the coverage you need.

The staff at The Falls Insurance Center loves it when you ask questions and since 1966 they've been helping Southeastern Idahoans answer those questions. They can help you navigate the new Affordable Care Act or talk to you about what coverage you might need for your auto, home, life, business, or farm. They know the right questions to ask so you get the policies you need.

"We want to present patrons with options and help them understand and have a knowledge of their insurance," says Joshua Tieken, The Falls Insurance Center's Vice President. "If you don't understand how it works it's just a frustration in your life. We want people to be confident buying insurance and who they are buying it from. At The Falls Insurance Center we are a team of knowledgeable professionals ready to help."



"It's all about relationships," says Tieken. "What sets an agency apart is the relationship they have with their customers...we really try to focus on relationships. We want people to know that we have their best interests at heart."

Because The Falls Insurance Center is an agency of independent agents, they can shop around for the best price and features to ensure your insurance fits your needs and your budget. "Our team lives in this community, we are your neighbors, friends, and family. Because we live here we understand the special needs and we care," says Tieken. Their goal is to make sure every customer's unique insurance needs are met.

Agents at The Falls Insurance Center like to take a personal approach. They like to ask customers questions so that every need is considered and every desire accounted for. Whether you want to meet with them in-person in their newly remodeled green building (complete with solar panels) or you prefer a remote approach via phone or email, the agents at the Falls Insurance Center are ready to answer all of your questions.



The  
**Falls Insurance Center**  
Inc

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**208.523.7100**

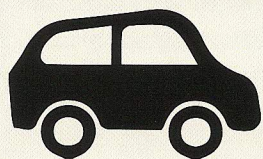
[www.fallsinsurance.com](http://www.fallsinsurance.com)



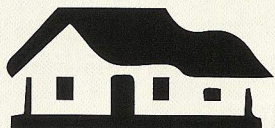
## **FIVE QUESTIONS TO ASK TO MAKE SURE YOU ARE PROPERLY INSURED:**

1. Is your agent aware of what you have?
2. Do you have a property inventory? (Both on and off site)
3. Do you know the steps for a speedy and agreeable claim settlement?
4. Do you know your tolerance for risk?
5. Have you called The Falls Insurance Center TODAY?

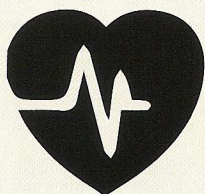
## An Ally in Allied



**Auto Insurance**



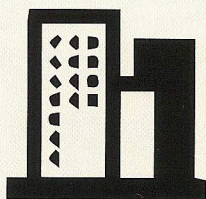
**Home Insurance**



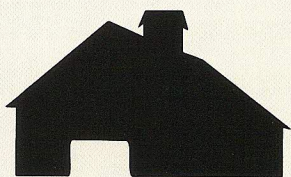
**Health Insurance**



**Life Insurance**



**Business Insurance**



**Hobby Farm & Ag Business**

One of the many companies The Falls Insurance Center works with is Allied Insurance. As a member of the Nationwide family and a Fortune 500 Company, customers can rest assured that their business or personal insurance needs are backed by an A+ insurance company.

Allied has service you can depend on, and they show that they value their customers by offering programs such as Accident Forgiveness, Minor Violation Forgiveness, a Vanishing Deductible, a Total Loss Deductible Waiver, New Car Replacement and

- Mobile App
- Free extra coverages if you insure your home and auto with Allied Insurance:
- Emergency Lockout Coverage (Home and Auto)
- Single Deductible (when home, auto, RV or others are affected by the same event)
- Air Bag Replacement
- Accidental Death Benefit
- Deductible Waiver

### Allied will customize your policies for:

- Auto Insurance
- Home Insurance
- Power sports and recreation vehicles
- Personal Umbrellas
- Life Insurance
- Pet Insurance
- Identity Theft
- Business and Commercial Insurance
- Hobby Farm – Farm - Equine

Allied "On Your Side" service is available 24 hours a day, seven days a week to answer policy or billing questions or help make changes to your policy. You can even manage your policy or track a claims progress online.



## Allied Insurance

a Nationwide® company  
On Your Side®